



Dreamstime/Photosvit

MIAMIBEACH



HOTEL/TOURISM PREPAREDNESS

MAY 30, 2024
VIRTUAL MEETING



Mark Wilson/Getty Images

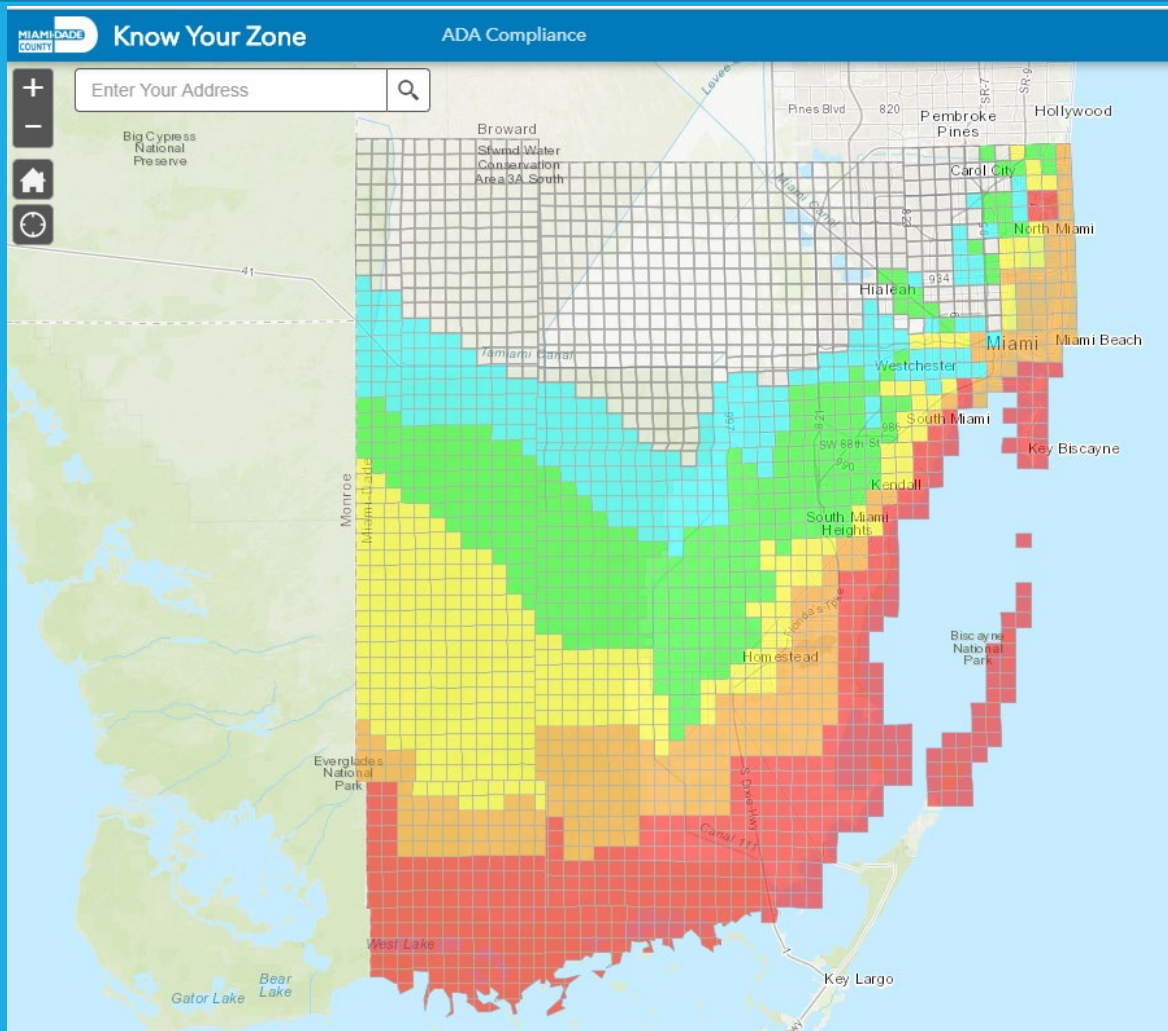
EVACUATION

All of Miami Beach is in a storm surge planning zone.

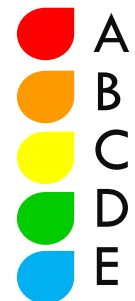
Most of Miami Beach is in
ZONE B

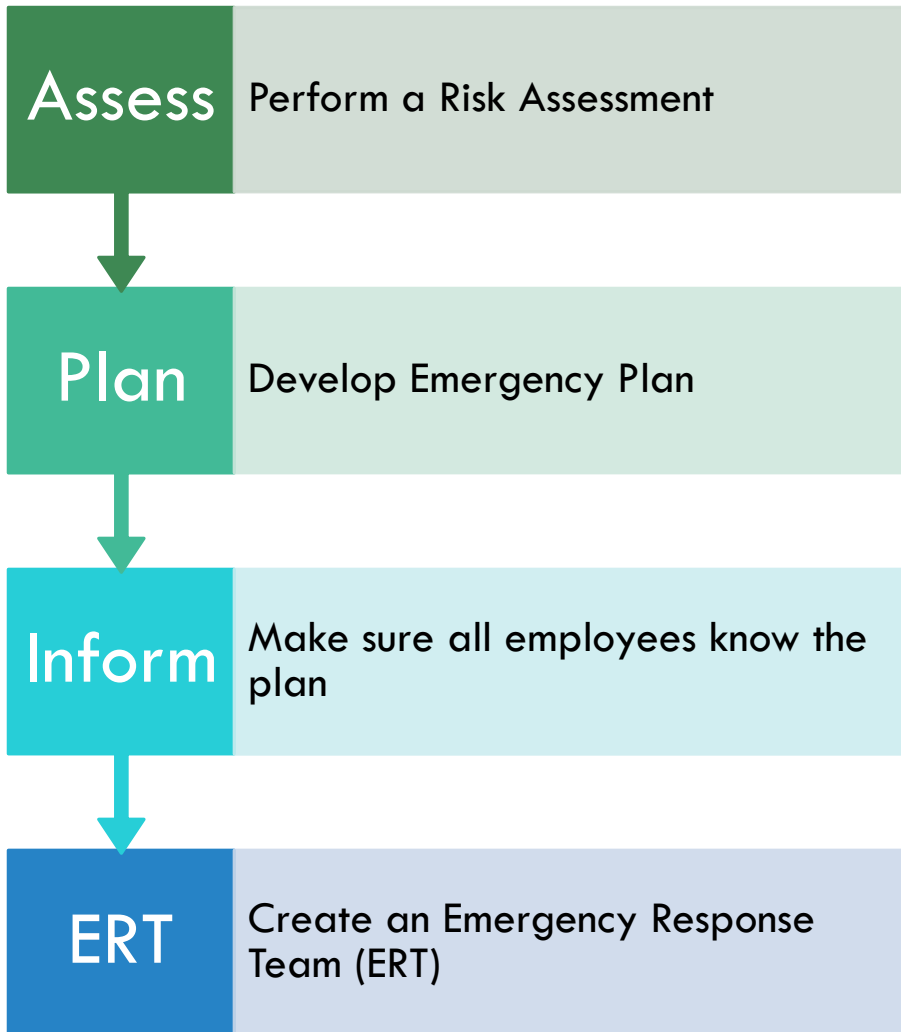
South of Fifth is **ZONE A**

Miami-Dade County will
ask visitors to evacuate
first, before residents.



KNOW THE ZONES





YOUR RESPONSIBILITIES

ASSESS RISK ASSESSMENT



- Identify risks/hazards/stressors
- Potential areas of impact
- Financial impact
- Severity of risk
- Likelihood
- Level of risk
- Responsible party

PLAN CONTINUITY PLANNING



- Who / What / When / How
- Pre-Disaster planning
 - Policies and procedures
- Disaster Declaration
 - Steps to respond and recover
- Emergency Response
- Business Recovery
- Post-disaster review – Improvement Plans

INFORM ALL STAFF



- Review policies and procedures
- Assign responsibilities, train, test
- Trusted source for all employees
- Established means of communication
- Feedback and improvement cycle

ERT

EMERGENCY RESPONSE TEAM



- Five – eight team members
- Appointed by management
- Represent various departments within the hotel or resort
- Primary team for all emergencies
- Responsible for emergency preparedness and response measures

ERT

EMERGENCY RESPONSE TEAM



- Familiar with your disaster plan
- Able to perform damage assessment
- Turn on/off utilities
- Secure the building structure if needed
- Designate responsibilities for action before, during and after a hurricane

BE EMERGENCY READY



A Hotel Emergency Response Team (ERT) equips employees with skills that enable them to perform basic disaster response operations in an emergency. Having trained volunteers available on staff helps protect the health, safety and lives of people at your workplace. Workplace CERT volunteers are trained using the FEMA CERT Basic Training curriculum.

***The 24-hour course is offered as a combination of days and hours**

To register your hotel staff for a training, call 305.673.7736 or e-mail DEM@miamibeachfl.gov.

ERT TRAINING

 Disaster Preparedness

 Team Organization

 Disaster Psychology

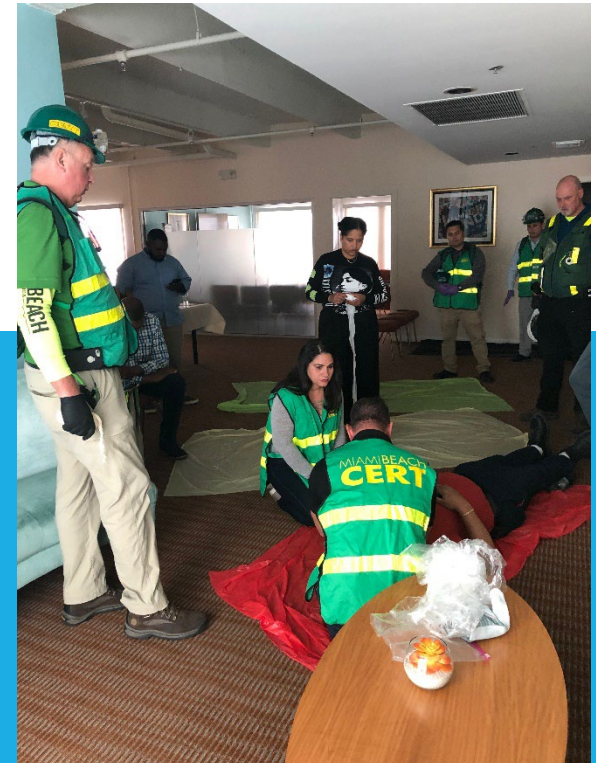
 Organization & Management

 Medical Operations

 Damage Assessment

 Fire Suppression

 Light search and rescue



ERT TRAINING



THE CITY OF MIAMI BEACH
MAINTAINS A DATABASE WITH
HOTEL INFORMATION.



IT IS YOUR RESPONSIBILITY TO
UPDATE THE FORM AND SUBMIT IT
TO THE CITY OF MIAMI BEACH
WHenever THERE IS A CHANGE TO
ANY OF THE INFORMATION.

EMERGENCY INFORMATION

Re-Entry After Evacuation

Home > Emergency Management > Evacuation > Driver's License > The Name Tag System > Adult Safety (RS)

It is important to heed evacuation orders and surface. Following a situation that warrants evacuation, all individuals must follow the instructions of Miami Beach Police and other local law enforcement that will staff the entry points to the City of Miami Beach. Local officials, including Emergency Management, Law Enforcement, Fire Department, Police and Public Works will consult to determine what an area is safe enough for individuals to return. The message announcing re-entry into the City will ONLY come from official sources through official means such as the Miami Beach Official Twitter account and through local media.



All residents and business employees who evacuate the City when an order is given should carry certain documentation in order to assist local officials in cases of extreme circumstances.

These documents include:



Driver's License,



Proof of Employment (such as Employer credentials, letter on employer letterhead)



Demonstrated Need to enter area (such as a work order or inventory list)

PROPERTY REGISTRATION

Prepare Your Hotel or Condominium Team with Special FREE Training



A hotel and condominium Emergency Response Team (ERT) equips employees with skills that enable them to perform basic disaster response operations in an emergency. Having trained volunteers available on staff helps protect the health, safety and lives of people at our workplace. Workplace CERT volunteers are trained using the FEMA CERT Basic Training Curriculum.

The 24-hour course is offered as a combination of days and hours. Register below or call 305.673.7736 or email DEM@miamibeachfl.gov.

HOTELS: Emergency Response Team Registration

Is this your first submission, or are you trying to update previously submitted information?

First Submission

Hotel Information

Hotel Name

Address

Address Line 1

Address Line 2

City

Alabama

State

Hotel Phone Number

• (001) 555-0123

Number of Rooms

Date of Submission

CONDOMINIUMS: Emergency Response Team Registration

Is this your first submission, or are you trying to update previously submitted information?

First Submission

Condominium Information

Condominium Name

Address

Address Line 1

Address Line 2

City

Alabama

State

Condominium Phone Number

• (001) 555-0123

Number of Units

Date of Submission

Re-Entry After Evacuation

[MBFD Home](#) [Emergency Management](#) + [Fire Prevention](#) + [Ocean Rescue](#) + [Fire Rescue/Suppression](#) [Public Safety \(911\)](#)

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MAKE A HURRICANE PLAN.



The illustration shows a hand holding a pen, writing on a checklist titled "Hurricane Plan". The checklist has four items, each with a red checkmark in a box:

- Sign up for local alerts
- Know my evacuation plan
- Discuss the plan with family
- Have copies of critical documents

The background features stylized trees and a blue sky.



HAVE A PLAN

BUILD A KIT

STAY INFORMED

MAKE A HURRICANE PLAN.



- Evacuation
- Contacts
- Meeting Place
- School/Kids plan
- Pets

HAVE A PLAN



- Water
- Medications
- First Aid
- Battery-powered items
- Can opener
- Plastic Bags
- Cash

- Flashlight
- Toilet paper
- Snacks
- Blanket
- Mosquito repellent
- Sunscreen
- Bleach

BUILD A KIT



- Reliable sources only
- Local news
- City social media
- Prepare emergency information for guests

Text
MBALERT
to
888777
miamibeachfl.gov

STAY INFORMED



305 673.7736

DEM@miamibeachfl.gov

MIAMI BEACH
EMERGENCY MANAGEMENT